



SEVEN CARTÙ
the wave of packaging

cArtù®: the new corrugated cardboard



cArtù® can be used for several applications, such as: protection, cushioning, wrapping, separating, blocking, void filling and corner protection. With **cArtù®** it's possible:

- Eliminate plastics and convert multi-material solutions (foam, bubble wraps, eps) into a sustainable mono-material solution;
- Simplify the packaging process and ensure optimization of packaging resources;
- Standardize the packaging shape across the range of similar products;
- Ensure product protection and safety by eliminating breakage;
- Improve the end customer's perception of the value of the product through the packaging;
- Provide the end customer with a differentiating unboxing experience.



Exceptional load capacity

Significant increase in vertical compression strength.



Extraordinary flexibility

cArtù® is flexible and more versatile than any other cushioning material.



Unbeatable lightweight

In terms of volume, cArtù® weighs up to two-thirds less than traditional cardboard.



Replaces plastics and foams

More ecological and sustainable solution than plastics and foams.



Water consumption 0%

The production of cArtù® does not require steam or drying plans, so water consumption is 0%.



One solution, infinite applications

Due to its unique characteristics, cArtù® can be used for several purposes.



Raw material savings: 70%

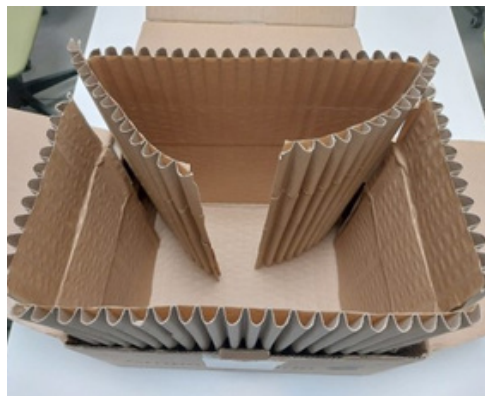
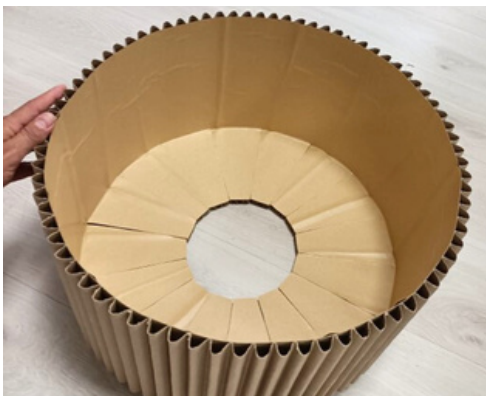
cArtù® saves up to 70% of raw material compared to traditional corrugated cardboard.



CO₂ reduction: 80%

Reduces CO₂ emissions by up to 80% compared to traditional plastic or cardboard packaging.

SOME PRODUCT APPLICATIONS....



Seven cArtù, Lda.

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